

Social Responsibility

In 2012, the Bank actively fulfilled its social responsibilities by carrying out disaster relief, poverty alleviation, green financing and public benefit programs. A number of public benefit activities were carried out in poverty alleviation, medical care, culture and art, and environmental protection. These efforts produced positive social effects and contributed to the building of a harmonious society in China.

I. Carrying Out Disaster Relief in Flood-stricken Minxian County

The Bank donated RMB2 million to Minxian County of Gansu Province after it was devastated by mountain mud slide. An additional RMB178,000 was donated by the Bank's staff. The Bank also held a photo exhibition entitled "Hand in Hand with People of Minxian County to Fight Disaster" to raise bank staff's awareness of social responsibility.



II. Providing Material and Educational Support to Minxian County

The Bank built a clinic in Minxian County and a canteen for the Central Primary School of Qinxu Township with RMB10 million. The Bank donated RMB500,000 and 50 computers to Minxian county. RMB60,000 was raised by staff of the Bank's head office for the county's poor children and students. Two teams of the Bank's young staff volunteers conducted voluntary teaching in Minxian. The Bank paid Beijing Normal University RMB160,000 to train six foreign language teachers of the Central Primary School of Qinxu Township.



III. Carrying Out Programs of Poverty Alleviation through Development

In 2012, the Bank developed new financing models to carry out programs of poverty alleviation through development. Up to date, the Bank has launched 143 such pilot projects in 4 batches. Loans totaling RMB7 billion have been provided to 50 projects in 22 provinces and municipalities, including Yunnan, Guangxi, and Qinghai.



IV. Launching Green Credit

In 2012, the Bank continued to strengthen support to low carbon, new energy renewable energy, energy efficiency industries and emission reduction to conserve resources and thus contributed to the building of beautiful China. By the end of 2012, the outstanding of loans for three strategic emerging industries, namely, new energy, high-end equipment manufacturing, and energy efficiency and environmental protection, was close to RMB140 billion, a year-on-year growth of 18%. And the outstanding of loans for upgrading and transforming resource development industries with heavy emission reduction tasks, such as steel, paper-making and nonferrous metal making, stood at RMB100 billion, a year-on-year growth of 24%. The Bank kept the total loans provided to seven sectors, including cement, plate glass, coal chemical industry, coke, and electrolytic aluminum, to around 1% of its total lending.

V. Supporting Public Music Programs

In 2012, the Bank continued to co-sponsor the “Philharmonic Heritage Program” and a music tour on campus that covered Peking University, Beijing No.4 High School, Beijing 101 Middle School, Beijing Xicheng Foreign Languages School, Beijing No.39 Middle School, and Beijing No.56 Middle School. By giving concerts and piano lessons, these activities made young people more appreciative of musical heritage.

