

社会公益活动 Public Welfare

2009年，中国进出口银行继续履行企业的社会责任，以互援互助，关注民生、推动社会发展为中心开展社会公益活动。倡导关爱社会、回馈社会的公益理念，积极调动员工参与公益事业的主动性，通过向受灾同胞、贫困地区奉献爱心来增强员工的公益意识。

一、关注社会，为青年就业创业创造条件

在国际金融危机给国内带来就业压力的形势下，针对社会关注的青年就业、创业问题，在总行机关建立了2个共青团“青年就业创业见习基地”，共接收、安排见习大学生20名，为其进一步就业创造了条件，产生了良好的社会影响。

二、深入调研，以扶贫工作推动产业发展

2009年，行党委委员、纪委书记宫杰同志率有关人员，赴甘肃岷县进行扶贫工作调研考察，了解当地产业发展状况。之后，中国进出口银行、国务院扶贫办外资项目管理中心与甘肃省扶贫办联合组织部分企业和专家，继续深入岷县进行实地调研，进一步掌握当地县域经济发展、产业布局、投资环境、优势产业开发、特色农产品和有机农业产业开发等情况，为岷县下一步招商引资，实现产业化扶贫创造条件。

三、回馈社会，为贫困地区排忧解难

继续为岷县特色产业的发展提供贷款支持，增强贫困地区自身经济发展的“造血”能力。

提高扶贫专项捐助款金额，用于捐助岷县南川小学扩建和“岷县贫困户劳动技能培训”项目。同时，还向岷县捐赠考斯特中型客车1辆，电脑100台。

此外，还向遭受“莫拉克”台风灾害的台湾同胞伸出援助之手，捐款300万元用于支援灾民重建家园。

In 2009, China Eximbank continued to fulfill its social responsibility and organized public welfare activities to provide necessary assistance, improve the livelihood of the people and promote social progress. It advocated the philosophy of public welfare centered on caring about and giving back to the society, motivated staff to lend a hand to those in need of help, and raised the staff's awareness of public welfare through disaster relief and poverty alleviation efforts.

1. Support for the employment and entrepreneurship of young people

In view of the severe employment situation caused by the international financial crisis, the Bank made efforts to facilitate the employment and entrepreneurship of young people. It set up two "Internship Bases for Youth Entrepreneurship and Employment" and arranged internship programs for 20 university students, facilitating the interns' job-seeking efforts and generating positive social influence.

2. In-depth research to promote industrial development through poverty alleviation

In 2009, Mr. Gong Jie, Secretary of the Bank's Discipline Committee, led a research group to make survey on poverty alleviation efforts and local industrial development in Min County,

Gansu Province. Afterwards, the Bank worked with the Foreign-funded Projects Management Center of the State Council Leading Group Office of Poverty Alleviation and Development and the Gansu Provincial Office of Poverty Alleviation to invite enterprises and experts to make field trips and surveys in Min County, in order to keep track of local conditions such as economic status, industrial output, investment environment, development of advantageous industries, local agricultural specialties and organic agricultural industry, so as to laid foundation for poverty alleviation through attracting investment and industrialization.



3. Giving back to society through the offer of help to poverty-stricken areas

The Bank continued to provide loans to Min County to support the development of its local featured industries and foster the county's self-reliant economic development capability.

The Bank increased the amount of the special poverty alleviation donation to Min County to support its Nanchuan Primary School expansion project and labor skills training for the poor households. In addition, the Bank donated to Min County one mid-sized Coaster bus and 100 computers.

Besides, the Bank also donated RMB 3 million to fellow Taiwanese in the areas stricken by Typhoon Morakot to support their rehabilitation efforts.

